

Maggie Loesch

Urban Planning, Policy, and Data Specialist

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Summary

I am an aspiring city planner with focuses on public engagement, community development, and transportation. My experience spans the public, private, and academic sectors and I am passionate about using my skills to make strides toward equity and have a positive impact on City residents.

Education

University of California - Berkeley Berkeley, CA

Master of City Planning

Started Fall 2021

GPA: 3.9

Temple University Philadelphia, PA

Bachelor of Science in Community Development

May 2020

Summa Cum Laude, Dean's List GPA: 3.9

Skills

- **Adobe:** Illustrator
InDesign
Lightroom
Photoshop
Premiere
- Community **engagement**
- **Data** analysis + visualization
Excel
Python
- **GIS:** ArcMap + ArcGIS Online
MapBox
QGIS
- **PhotoVoice** Facilitation
- **Spanish** (working prof.)

Experience

Interface Studio LLC | Jan. 2019-July 2021

Philadelphia, PA

Planning and Policy Intern

- Provide support on urban planning projects, including community engagement, GIS, data analysis / visualization, RFPs, report writing
- Lead communications efforts and grow social media presence

Temple Univ. Geography & Urban Studies Dept. | May 2020-Oct. 2020

Philadelphia, PA

Research Assistant - *Public Space Evaluation*

- Co-author research report on urban park equity, policy, & evaluation

Philadelphia City Planning Commission | Jan. 2020-June 2020

Philadelphia, PA

Citizens Planning Institute Intern

- Provide support to PCPC's outreach programming in all aspects, including Citizen Planners in Action stories, participant recruitment, curriculum development, and class execution

Community Engagement Consultant | Jan. 2019-Dec. 2019

Philadelphia, PA

Clients include: Jefferson University Hospital System, IMPACT Services

- Lead PhotoVoice community engagement to aid in planning

Freelance Photojournalist | May 2018-Dec. 2019

Philadelphia, PA

Clients Include: Philadelphia Weekly, Billy Penn, WHYY

- Pitched, wrote, and photographed news stories

Kensington Voice | Aug. 2018-Dec. 2019

Philadelphia, PA

Community Storytelling Coordinator

- Establish and lead community photovoice storytelling program
- Foster partnerships between KV and other local institutions

Philadelphia Inquirer & Daily News | May 2018-Aug. 2018

Philadelphia, PA

Staff Photographer (Intern)

- Report multiple daily assignments for regional paper of record

Honors & Awards

- Full-Tuition **Merit Scholar**
- University **Honors Program**
- **Rhodes** Scholar Nominee
- **Marshall** Scholar Nominee
- **Diamond Award** Nominee
- 2019 Student **Keystone Media Awards**: 2nd & Hon. Mention

Affiliations

- Temple Community Dev. Club
- SEPTA Youth Adv. Council
- Tau Sigma Delta Honor Society
- Aperture Photo Agency
- Association of Pedestrian and Bicycle Professionals